

# 2019

## Project Portfolio – Evaluation and Valuation

**Janus Management Ltd (JMAG)** JMAG is part of a large business network. All projects are brought to JMAG from this network. Not every project can be handled by JMAG. Therefore due-dilligences are performed to make a selection.

### Due-Dilligence

**Selection:**  
In a first, rough selection the projects are evaluated according to the priority parameters (sustainability, innovation, (MEGA-) trends). Additional parameters such as the 4 main resources (water, air, nature, people), improvement of life for humans and the environment in all areas, etc. are then additionally taken into account.

### Project Due-Dilligence:

Projects that have passed the first selection are then evaluated and prioritized according to their feasibility, profitability, efficiency and chances of success in implementation.

Afterwards, the conditions are negotiated with the project owner.

## Project Portfolio - Content

In 2019, about 89.6 % of the projects failed the first selection and had to be rejected.

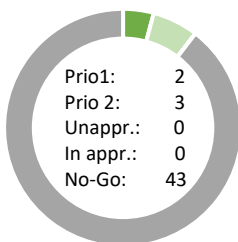
5 projects made it into the project due diligence. After their evaluation they were prioritized. All projects started in Q1 2019.

JMAG aims to invest in the evaluated projects itself (resources: manpower, investment). Without further business partners, however, it is normally not possible.

That means that experts (special fields), business enablers as well as external investors are sought.

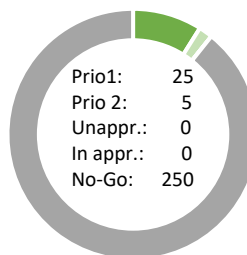
In 2019 the challenge was very big. Because 25 million Swiss francs were needed for no. 1 project. The potential of this project is so big that an investor with greater financial strength is being sought.

### Due-Dilligence 2019



■ Prio 1   ■ Prio 2   ■ unapproved  
■ appr.   ■ No-Go/rejected

### Projektvolumen 2019



■ Prio 1   ■ Prio 2   ■ unapproved  
■ appr.   ■ No-Go/rejected

\* Volumen in Mio. Swiss Francs

## Project list

In the year-2019 project list, the names of the projects or project owners are hidden for data protection reasons. But all names are known within the company.

Project	Sector	Name	Status	Country	Investment	Patents	"GO" resp. "No-Go"
1	Water		Prio 1	CH, D	20'000'000	multiple	sustainable, Water, Patents, Innovations, Healthcare, Human need
2	Cosmetic		Prio 2	CH, D, FL	250'000	none	sustainable, natural materials, recycling, Innovations
3	hygienic		Prio 1	CH	5'000'000	none	sustainable, Healthcare, Innovation, MEGA-Trendy
4	health		Prio 2	CH	1'000'000	none	not sustainable
5	health		Prio 2	CH, D, USA	3'750'000	none	sustainable, innovative products; inkl. Workplaces in USA
6	health		rejected	CH, GB, USA	25'000'000	none	H.O. is in GB; not attractive as an investment hub
7	hygienic		rejected	D, CH	250'000	one	extremely Working-power intensive!
8	real estate		rejected	UAE, CH	50'000'000	none	UAE not anymore Premium place for estate investments; too expensive
9	real estate		rejected	SWE, CH	20'000'000	none	Sweden is not that attractive hotspot for estate investments
10	energy		rejected	D	10'000'000	multiple	hybrid solar panels; Main-Owner cannot delegate
11	energy		rejected	D	3'000'000	multiple	solar bulked batteries(-storages); Main-Owner cannot delegate
12	art		rejected	CH	80'000'000	none	no mandate for selling/buying
13	art		rejected	CH	20'000'000	none	too expensive; ownership not approvable
14	real estate		rejected	CH, LI	200'000	none	Sub-rents of save-rooms for int. Clients/Companies
15	sports		rejected	CH	5'000'000	multiple	no fundament of product; Main-Owner not willing to share
16	crypto		rejected	CH	1'000'000	none	no credibility, no trust; no fundament
17	crypto		rejected	CH	1'000'000	none	no credibility, no trust; no fundament
18	crypto		rejected	CH	1'000'000	none	no credibility, no trust; no fundament
19	ebusiness		rejected	CH	1'000'000	none	project stopped; too many concurrents
20	ebusiness		rejected	CH	1'000'000	none	project stopped; too many concurrents
21	ebusiness		rejected	CH	100'000	none	Owner too old; no support anymore
22	ebusiness		rejected	CH	100'000	none	only sponsored projects; no investments by terzstiftung
23	sports		rejected	CH	100'000	none	no sponsor found
24	Finance		rejected	CH	10'000'000	none	no Experts as Heads and Investor found
25	Air-Industry		rejected	CH	2'000'000	none	no fundament of product; Main-Owner not willing to share
26	Climate		rejected	CH, D	10'000'000	multiple	Founder fixed at ; not open for other investors
27	foodbeverages		rejected	CH, D	2'500'000	none	Founder fixed at himself; no sharing; no investors found
28	education		rejected	CH, USA	100'000	none	no co-investors found
29	Waste		rejected	CH, Meere	3'000'000	none	techn. University was to complicated partner; no transformation possible
30	furniture		rejected	CH	500'000	none	undefined Shareholders; false CEO
31	foodbeverages		rejected	CH, CN	100'000	none	VIP-Person to complicated partner
32	real estate		rejected	CH	100'000	none	Sarah (CEO) was only looking for external working capital
33	sports		rejected	CH, UAE	100'000	none	Owner to complicated partner and cannot delegate
34	arts		rejected	CH	50'000	none	Owner quite simply incapable
35	Finance		rejected	USA	100'000	none	disagreement of the shareholders
36	real estate		rejected	USA	100'000	none	disagreement of the shareholders
37	finance		rejected	USA	100'000	none	disagreement of the shareholders
38	real estate		rejected	USA	100'000	none	disagreement of the shareholders
39	services		rejected	CH	100'000	none	disagreement of the shareholders
40	Finance		rejected	LI	2'000'000	none	disagreement of the shareholders
41	Finance		rejected	CH	100'000	none	disagreement of the shareholders
42	Finance		rejected	Panama	100'000	none	disagreement of the shareholders
43	Finance		rejected	Southafrica	100'000	none	disagreement of the shareholders

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